

**MIAMIVIEW APARTMENTS**  
**8149 WEST MILL STREET \* CLEVELAND, OH 44102**  
**(513) 353-1515 FAX (513) 353-1519**

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To whom it may concern:

A few months ago we replaced the cable company and, through Discernity, put in Satellite DirecTV and Hi-Speed Internet. I am happy we did. If you are evaluating the wireless internet service and/or the DirecTV service that is provided by Discernity for your own property, I can share with you what they have done for my property, and my property is one of the most challenging in the Greater Cincinnati area. I have 434 units, 35 buildings on 50 acres. Essentially, it is a small town. Discernity has worked very hard to increase the satisfaction that we (and our residents) did not have with the cable company.

Discernity has a better business model that the cable companies just don't have. For starters, they are saving us money in balcony and construction repairs alone due to the residents installing their individual satellite dishes and drilling straight through the walls and railings.

With Discernity's DirecTV service, we were able to replace all of those ugly and dangerous individual satellite dishes with just two dishes per roof that included high definition capabilities. Not only are all the ugly dishes gone, and our liability for them, but now all the residents (including the north facing balconies) can get the great DirecTV satellite TV!

The service people are great. They are friendly and courteous to our residents. They research and answer questions for the residents in a timely fashion.

The new move-ins are very impressed with our wireless internet and DirecTV. But as a property owner, one of the most important perks of working with Discernity is that I have been able to build these amenities into my rent, increasing my revenue to a level that I was never able to reach with the cable company, and saving our residents money in the process!

I highly recommend the Discernity model of DirecTV and High-Speed Internet for your properties – it sure beats the cable alternative.

Best regards,

Jerry Kroeger

